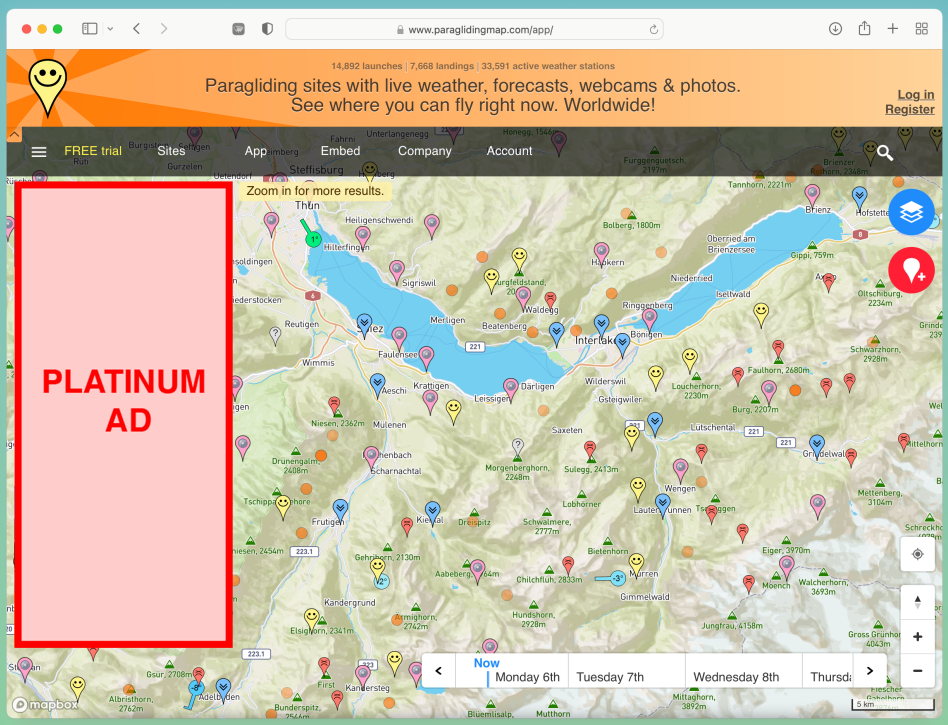
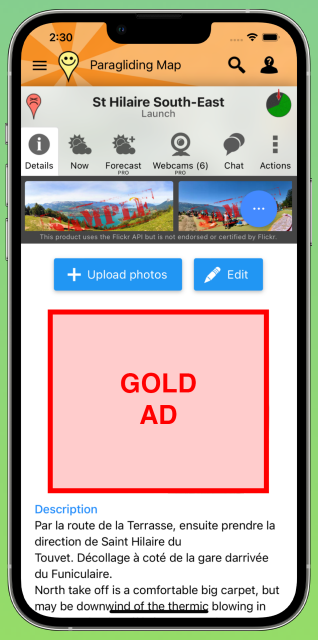
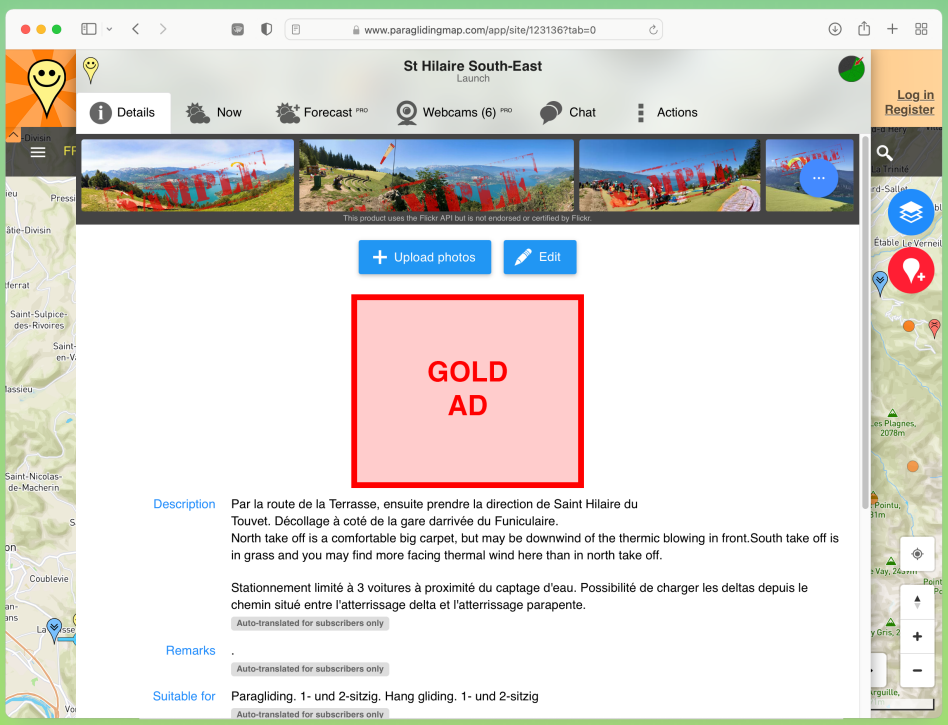
Advertising 2022







Price / Technical Specs

	PLATINUM	GOLD
Price per 1000 impressions (CPM)	€30	€3
Click-Through-Rate (CTR)	> 7%	> 1%
Minimum display duration	5 seconds	-
Format	JPG, GIF (max 1 MB file size)	
Size (standard)*	280 x 600 pixels	300 x 250 pixels
Size (high-resolution)**	560 x 1200 pixels	600 x 500 pixels

* Standard size is **required**.
** High-resolution is **recommended** for modern Hi-DPI screens.

Contact

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